LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0672EPWUL_IS24

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024 **LOPWAK0672EPWUL.IS24**

EPW TM SPR BLEND FNDTN 1.4 TRY ** **PM1000021338** **Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
1	1	071249671634	True Match Super Blendable Foundation	C12	P230AK2T	C12
2	1	071249671597	True Match Super Blendable Foundation	C11	P230AK2T	C11
3	1	071249671542	True Match Super Blendable Foundation	N11	P230AK2T	N11
4	1	071249671672	True Match Super Blendable Foundation	C10	P230AK2T	C10
5	1	071249671658	True Match Super Blendable Foundation	W10	P230AK2T	W10
6	1	071249671665	True Match Super Blendable Foundation	W9.5	P230AK2T	W9.5
7	1	071249671764	True Match Super Blendable Foundation	N9	P230AK2T	N9
8	1	071249671580	True Match Super Blendable Foundation	C8	P230AK2T	C8

EPW TM SPR BLEND FNDTN 2.4 TRY ** **PM1000021339** **Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
9	1	071249671528	True Match Super Blendable Foundation	N8	P230AK2T	N8
10	1	071249671627	True Match Super Blendable Foundation	W8	P230AK2T	W8
11	1	071249671825	True Match Super Blendable Foundation	C7	P230AK2T	C7
12	1	071249671573	True Match Super Blendable Foundation	N7	P230AK2T	N7
13	1	071249671535	True Match Super Blendable Foundation	W7	P230AK2T	W7
14	1	071249671726	True Match Super Blendable Foundation	N6	P230AK2T	N6
15	1	071249671900	True Match Super Blendable Foundation	W6	P230AK2T	W6
16	1	071249671559	True Match Super Blendable Foundation	C5	P230AK2T	C5

EPW TM SPR BLEND FNDTN 3.4 TRY ** **PM1000021340** **Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
17	1	071249671924	True Match Super Blendable Foundation	N5	P230AK2T	N5
18	1	071249671856	True Match Super Blendable Foundation	W5	P230AK2T	W5
19	1	071249671863	True Match Super Blendable Foundation	C4	P230AK2T	C4
20	1	071249671511	True Match Super Blendable Foundation	N4	P230AK2T	N4
21	1	071249671788	True Match Super Blendable Foundation	W4	P230AK2T	W4
22	1	071249671610	True Match Super Blendable Foundation	C3	P230AK2T	C3
23	1	071249671795	True Match Super Blendable Foundation	N3	P230AK2T	N3
24	1	071249671818	True Match Super Blendable Foundation	W3	P230AK2T	W3

EPW TM SPR BLEND FNDTN 4.4 TRY ** **PM1000021341** **Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
25	1	071249671740	True Match Super Blendable Foundation	C2.5	P230AK2T	C2.5
26	1	071249671801	True Match Super Blendable Foundation	C2	P230AK2T	C2
27	1	071249671566	True Match Super Blendable Foundation	N2	P230AK2T	N2
28	1	071249671757	True Match Super Blendable Foundation	W2	P230AK2T	W2
29	1	071249671498	True Match Super Blendable Foundation	C1	P230AK2T	C1
30	1	071249671870	True Match Super Blendable Foundation	N1	P230AK2T	N1
31	1	071249671849	True Match Super Blendable Foundation	W1	P230AK2T	W1
32	1	071249671689	True Match Super Blendable Foundation	C0.5	P230AK2T	C0.5

EPW TM BLSH 1.2 TRY ** **PM1000021354** **Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
33	1	071249017456	True Match Blush	Barely Blushing	70757	W3-4
34	1	071249017463	True Match Blush	Subtle Sable	70757	W5-6
35	1	071249017487	True Match Blush	Innocent Flush	70757	N3-4
36	1	071249017494	True Match Blush	Apricot Kiss	70757	N5-6

EPW TM BLSH 2.2 TRY ** **PM1000021355** **Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in**

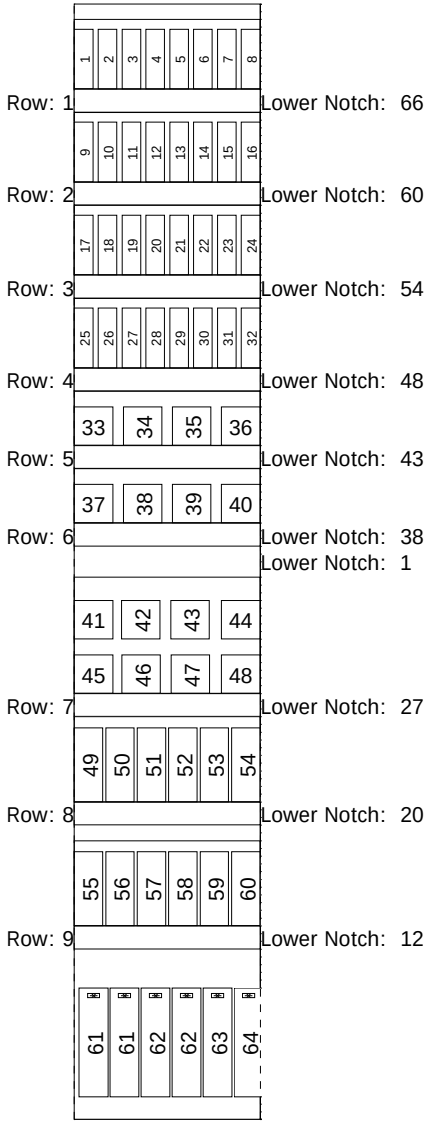
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
37	1	071249041840	True Match Blush	Sweet Ginger	70757	N7-8
38	1	071249017500	True Match Blush	Baby Blossom	70757	C1-2
39	1	071249017517	True Match Blush	Tender Rose	70757	C3-4
40	1	071249042014	True Match Blush	Spiced Plum	70757	C7-6

EPW TM PWDR 2T 1.1 TRY ** **PM1000021344** **Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
41	1	071249016411	True Match Super-Blendable Powder	Porcelain	70753	W1
42	1	071249016428	True Match Super-Blendable Powder	Light Ivory	70753	W2
43	1	071249016435	True Match Super-Blendable Powder	Nude Beige	70753	W3
44	1	071249016442	True Match Super-Blendable Powder	Natural Beige	70753	W4
45	1	071249017173	True Match Super-Blendable Powder	Soft Ivory	70753	N1
46	1	071249017180	True Match Super-Blendable Powder	Classic Ivory	70753	N2
47	1	071249017197	True Match Super-Blendable Powder	Natural Buff	70753	N3
48	1	071249017227	True Match Super-Blendable Powder	Buff Beige	70753	N4

EPW INF PRO-MATTE FNDTN 1.1/1.2 TRY ** **PM1000021337** **Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
49	1	071249292990	Infallible Pro-Matte Foundation	Classic Ivory	P230281Z00	101
50	1	071249293003	Infallible Pro-Matte Foundation	Shell Beige	P230281Z00	102
51	1	071249293027	Infallible Pro-Matte Foundation	Natural Buff	P230281Z00	103
52	1	071249293034	Infallible Pro-Matte Foundation	Golden Beige	P230281Z00	104



POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024 **LOPWAK0672EPWUL.IS24**

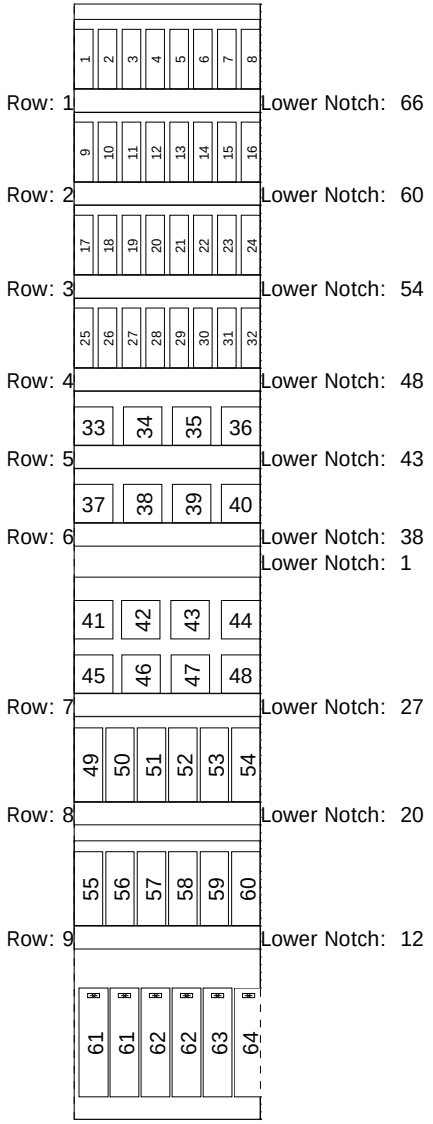
53	1	071249293041	Infallible Pro-Matte Foundation	Natural Beige	P230281Z00	105
54	1	071249293058	Infallible Pro-Matte Foundation	Sun Beige	P230281Z00	106

EPW INF PRO-MATTE FNDTN 2.2 TRY ** **PM1000022942** **Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
55	1	071249293065	Infallible Pro-Matte Foundation	Fresh Beige	P230281Z00	107
56	1	071249293072	Infallible Pro-Matte Foundation	Caramel Beige	P230281Z00	108
57	1	071249293089	Infallible Pro-Matte Foundation	Classic Tan	P230281Z00	109
58	1	071249293096	Infallible Pro-Matte Foundation	Creme Cafe	P230281Z00	110
59	1	071249293102	Infallible Pro-Matte Foundation	Soft Sable	P230281Z00	111
60	1	071249293119	Infallible Pro-Matte Foundation	Cocoa	P230281Z00	112

PEGBOARD 1 FOOTX6 FEET ** **PM1000000235** **Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
61	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	71064	190
61	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	71064	190
62	1	071249082140	Pencil Perfect Eye Liner	Espresso	71063	130
62	1	071249082140	Pencil Perfect Eye Liner	Espresso	71063	130
63	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	70886	690
64	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	70880	610

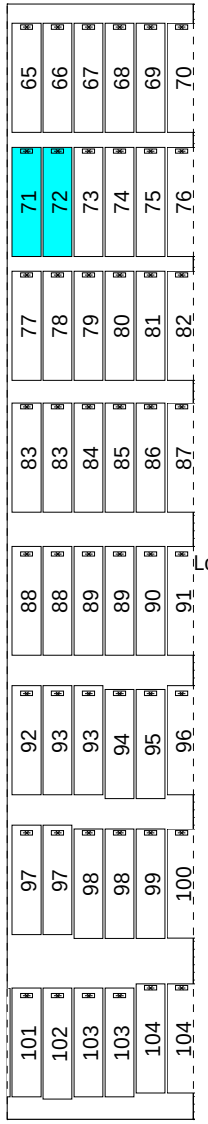


POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024 **LOPWAK0672EPWUL.IS24**

PEGBOARD 1 FOOTX6 FEET ** **PM1000000235** **Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
65	1	071249663646	Infallible Grip Mechanical Gel Liner	Intense Black	P2302871	200
66	1	071249663622	Infallible Grip Mechanical Gel Liner	Taupe Grey	P2302871	210
67	1	071249663615	Infallible Grip Mechanical Gel Liner	Brown Denim	P2302871	220
68	1	071249663653	Infallible Grip Mechanical Gel Liner	Blue Jersey	P2302871	230
69	1	071249663639	Infallible Grip Mechanical Gel Liner	Turquoise	P2302871	240
70	1	071249663660	Infallible Grip Mechanical Gel Liner	Emerald Green	P2302871	250
71	1	071249681503	Infallible Grip Mechanical	Polar White	P2302871	260
72	1	071249681510	Infallible Grip Mechanical	Bright Nude	P2302871	270
73	1	071249664094	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLACK	P2302867	600
74	1	071249664100	INFALLIBLE GRIP 30H PRECISION FELT LINER	BROWN	P2302867	605
75	1	071249664117	INFALLIBLE GRIP 30H PRECISION FELT LINER	GREY	P2302867	610
76	1	071249664124	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLUE	P2302867	615
77	1	071249385098	Infallible Pro-Last Liner	Burgundy	P23028BQ	830
78	1	071249385104	Infallible Pro-Last Liner	Bronze	P23028BQ	840
79	1	071249385937	Infallible Pro-Last Liner	Aubergine	P23028BQ	850
80	1	071249385944	Infallible Pro-Last Liner	Ivy	P23028BQ	860
81	1	071249357248	Infallible Pro-Last Liner	Black	P23028BQ	930
82	1	071249664131	INFALLIBLE GRIP 30H PRECISION FELT LINER	GREEN	P2302867	620
83	1	071249357255	Infallible Pro-Last Liner	Brown	P23028BQ	940
83	1	071249357255	Infallible Pro-Last Liner	Brown	P23028BQ	940
84	1	071249357262	Infallible Pro-Last Liner	Grey	P23028BQ	950
85	1	071249385197	Infallible Pro-Last Liner	CHARCOAL SHIMMER	P23028BQ	890
86	1	071249357644	Infallible Pro-Last Liner	Cobalt Blue	P23028BQ	960
87	1	071249357651	Infallible Pro-Last Liner	Purple	P23028BQ	970
88	1	071249152416	Infallible Eyeliner Carbon Black	Carbon Black	70891	591
88	1	071249152416	Infallible Eyeliner Carbon Black	Carbon Black	70891	591
89	1	071249145234	Infallible Long Wear Eyeliner	Black	P2309601	511
89	1	071249145234	Infallible Long Wear Eyeliner	Black	P2309601	511
90	1	071249206041	Infallible Long Wear Eyeliner	Charcoal	P2309601	521
91	1	071249206034	Infallible Long Wear Eyeliner	Navy	P2309601	541
92	1	071249145241	Infallible Long Wear Eyeliner	Black Brown	P2309601	581
93	1	071249145258	Infallible Long Wear Eyeliner	Brown	P2309601	531
93	1	071249145258	Infallible Long Wear Eyeliner	Brown	P2309601	531
94	1	071249386033	Flash Cat Eye Liner	Black	P2308400	220
95	1	071249289839	Infallible Superstar Liner	Black	P230560701	202
96	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	70899	798
97	1	071249238912	Infallible The Super Slim Liner	Black	P2309607	400
97	1	071249238912	Infallible The Super Slim Liner	Black	P2309607	400
98	1	071249350126	Infallible The Super Slim Liner	Brown	P2309607	401
98	1	071249350126	Infallible The Super Slim Liner	Brown	P2309607	401
99	1	071249350157	Infallible The Super Slim Liner	Grey	P2309607	402
100	1	071249410448	Micro Ink Pen by Brow Stylist	Blonde	P230AU11	630
101	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	70880	610
102	1	071249152690	Lineur Intense Brush Tip	Carbon Black	70892	790
103	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	70881	710
103	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	70881	710
104	1	071249306376	Infallible Eye: Matte Matic Liner	Black	P230961V	512
104	1	071249306376	Infallible Eye: Matte Matic Liner	Black	P230961V	512



Lower Notch: 1

LOREAL-PARIS

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY) - 6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK0672EPWUL_IS24

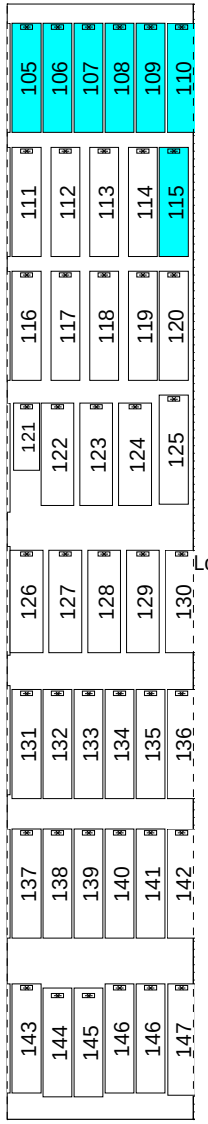
Column: 3

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024 **LOPWAK0672EPWUL.IS24**

PEGBOARD 1 FOOTX6 FEET ** **PM1000000235** **Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
105	1	071249675823	Infallible Brows 24HR Volumizing Mascara	Light Blonde	P2302896	8.0
106	1	071249675830	Infallible Brows 24HR Volumizing Mascara	Blonde	P2302896	7.0
107	1	071249675847	Infallible Brows 24HR Volumizing Mascara	Auburn	P2302896	6R
108	1	071249675854	Infallible Brows 24HR Volumizing Mascara	Light Brunette	P2302896	6.0
109	1	071249675861	Infallible Brows 24HR Volumizing Mascara	Brunette	P2302896	5.0
110	1	071249675878	Infallible Brows 24HR Volumizing Mascara	Dark Brunette	P2302896	4.0
111	1	071249392294	Brow Stylist: Definer	Light Blonde	P230AU2V	385
112	1	071249314876	Brow Stylist: Definer	Blonde	P230AU2V	388
113	1	071249627686	Brow Stylist: Definer	TAUPE	P230AU2V	386
114	1	071249350744	Brow Stylist: Definer	Dark Blonde	P230AU2V	391
115	1	071249675885	Infallible Brows 24HR Volumizing Mascara	Soft Black	P2302896	3.0
116	1	071249627679	Brow Stylist: Definer	AUBURN	P230AU2V	384
117	1	071249350751	Brow Stylist: Definer	Light Brunette	P230AU2V	392
118	1	071249627693	Brow Stylist: Definer	ASH BROWN	P230AU2V	387
119	1	071249314883	Brow Stylist: Definer	Brunette	P230AU2V	389
120	1	071249314890	Brow Stylist: Definer	Dark Brunette	P230AU2V	390
121	1	360052395604	Unbelieva-Brow Longwear Topcoat	Transparent	P230AU13	-
122	1	071249650295	Unbelievabrow Longwear Brow Gel	Warm Brunette	P230AU0	573
123	1	071249376416	Unbelieva-Brow	Dark Brunette	P230AU4U	575
124	1	071249385074	Unbelieva-Brow	Black	P230AU4U	580
125	1	071249392317	Brow Stylist: Definer	Black	P230AU2V	393
126	1	071249376386	Unbelieva-Brow	Blonde	P230AU4U	560
127	1	071249650301	Unbelievabrow Longwear Brow Gel	Dark Blonde	P230AU0	563
128	1	071249376393	Unbelieva-Brow	Light Brunette	P230AU4U	565
129	1	071249650288	Unbelievabrow Longwear Brow Gel	Soft Brunette	P230AU0	567
130	1	071249376409	Unbelieva-Brow	Brunette	P230AU4U	570
131	1	071249350270	Brow Stylist Shape & Fill	Blonde	P230AU3M	400
132	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	P230AU3M	405
133	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	P230AU3M	410
134	1	071249350300	Brow Stylist Shape & Fill	Brunette	P230AU3M	415
135	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	P230AU3M	420
136	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	P230AU2T	314
137	1	071249410455	Micro Ink Pen by Brow Stylist	Dark Blonde	P230AU11	633
138	1	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	P230AU11	636
139	1	071249410479	Micro Ink Pen by Brow Stylist	Brunette	P230AU11	639
140	1	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	P230AU11	642
141	1	071249339619	Brow Stylist Kabuki Blender	Blonde	P230AU2T	312
142	1	071249339626	Brow Stylist Kabuki Blender	Brunette	P230AU2T	313
143	1	071249306383	Infallible Eye: Matte Matic Liner	Brown	P230961V	513
144	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	70959	835
145	1	071249119990	Telescopic Eyeliner	Black	70955	810
146	1	071249161906	Telescopic Waterproof Eyeliner	Black	P230950400	800
146	1	071249161906	Telescopic Waterproof Eyeliner	Black	P230950400	800
147	1	071249207000	Voluminous Smoldering Eyeliner	Black	P230560700	645



Lower Notch: 1

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024 **LOPWAK0672EPWUL.IS24**

PEGBOARD 1 FOOTX6 FEET ** **PM1000000235** **Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
148	1	071249680988	Voluminous Panorama	Blackest Black	P2305618	701
149	1	071249680971	Voluminous Panorama	Black	P2305618	700
150	1	071249680995	Voluminous Panorama	Black Brown	P2305618	702
151	1	071249681008	Voluminous Panorama	Black WTP	P2305620	703
152	1	071249330265	Voluminous Primer	Primer	P230563J	300
152	1	071249330265	Voluminous Primer	Primer	P230563J	300
153	1	071249421536	Voluminous Mascara	DEEP VIOLET	P230561A	970
153	1	071249421536	Voluminous Mascara	DEEP VIOLET	P230561A	970
154	1	071249019344	Voluminous Curved Brush	Black	70913	340
154	1	071249019344	Voluminous Curved Brush	Black	70913	340
155	1	071249019351	Voluminous Curved Brush	Black Brown	70913	350
155	1	071249019351	Voluminous Curved Brush	Black Brown	70913	350
156	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	P230564G	250
156	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	P230564G	250
157	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	P230564C	200
157	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	P230564C	200
158	1	071249104743	Telescopic Mascara	Blackest Black	70951	910
158	1	071249104743	Telescopic Mascara	Blackest Black	70951	910
159	1	071249104729	Telescopic Mascara	Black	70951	905
159	1	071249104729	Telescopic Mascara	Black	70951	905
160	1	071249419892	Air Volume Mega Mascara	BLACKEST BLACK WSH	P2307601	850
160	1	071249419892	Air Volume Mega Mascara	BLACKEST BLACK WSH	P2307601	850
161	1	071249419908	Air Volume Mega Mascara	BLACK WSH	P2307601	851
162	1	071249419922	Air Volume Mega Mascara	BLACKEST BLACK WTP	P2307601	853
163	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	P2300D0100	868
163	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	P2300D0100	868
164	1	071249256701	Voluminous Butterfly Washable Mascara	Black	P2300D0100	867
165	1	071249256695	Voluminous Butterfly WTP	Blackest Black	P230081402	871

EYE MU REMOVER (BLUE) 1.2 TRY **PM1000009551** **Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in**

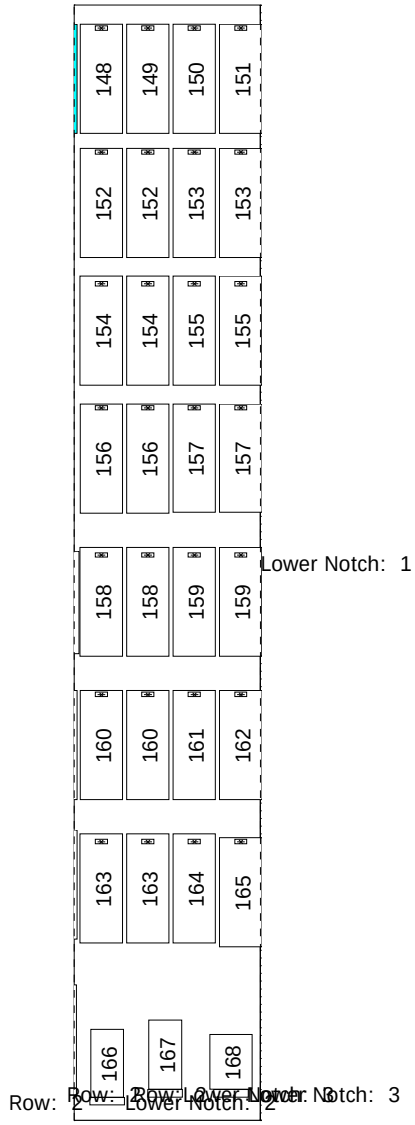
Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
166	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	74422	001

EYE MU REMOVER (WP & LW-GRN) 2.2 TRY **PM1000004672** **Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
167	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	70843	001

EYE MU REMOVER (WP & LW-GRN) 2.2 TRY **PM1000004672** **Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
168	1	071249373644	Infallible Dual Pencil Sharpener		P23098D4	00

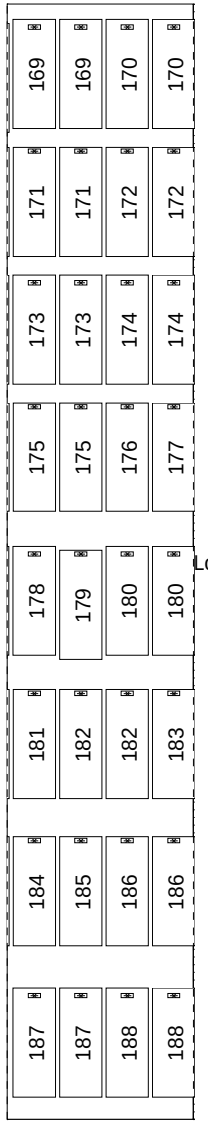


POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024 **LOPWAK0672EPWUL.IS24**

PEGBOARD 1 FOOTX6 FEET ** **PM1000000235** **Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
169	1	071249059098	Voluminous Straight Brush	Blackest Black	70903	310
169	1	071249059098	Voluminous Straight Brush	Blackest Black	70903	310
170	1	071249749012	Voluminous Straight Brush	Black	70903	305
170	1	071249749012	Voluminous Straight Brush	Black	70903	305
171	1	071249372029	Voluminous Straight Brush	Burgundy	70903	950
171	1	071249372029	Voluminous Straight Brush	Burgundy	70903	950
172	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	P2305601	900
172	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	P2305601	900
173	1	071249006412	Voluminous Waterproof	Black	70917	360
173	1	071249006412	Voluminous Waterproof	Black	70917	360
174	1	071249006429	Voluminous Waterproof	Black Brown	70917	365
174	1	071249006429	Voluminous Waterproof	Black Brown	70917	365
175	1	071249343258	Voluminous Lash Paradise WSH	Black	P230564C	201
175	1	071249343258	Voluminous Lash Paradise WSH	Black	P230564C	201
176	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	P230564C	202
177	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	P230564E	204
178	1	071249104736	Telescopic Mascara	Black Brown	70951	915
179	1	071249390740	Telescopic Mascara	Black WTP	70951	925
180	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	70958	935
180	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	70958	935
181	1	071249631386	Bambi Oversized Eye Mascara	Intense Black	P2300D080	408
182	1	071249404324	Bambi Mascara WSH	Blackest Black	P2300D7S	400
182	1	071249404324	Bambi Mascara WSH	Blackest Black	P2300D7S	400
183	1	071249404355	Bambi Mascara WTP	Blackest Black	P2300D06	405
184	1	071249256695	Voluminous Butterfly WTP	Blackest Black	P230081402	871
185	1	071249256688	Voluminous Butterfly WTP	Black	P230081402	870
186	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	P230562R00	621
186	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	P230562R00	621
187	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	P230561100	635
187	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	P230561100	635
188	1	071249187722	Voluminous Million Lashes Mascara	Black	P230561100	645
188	1	071249187722	Voluminous Million Lashes Mascara	Black	P230561100	645



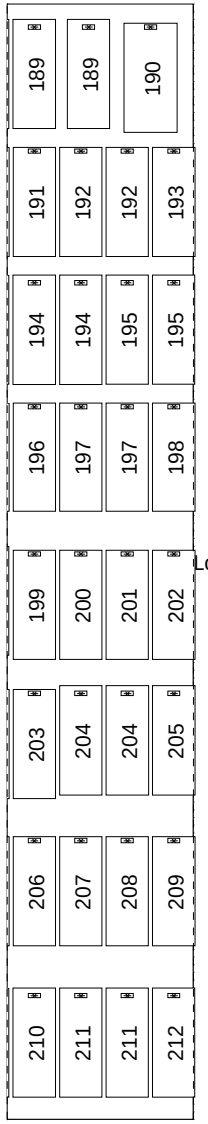
Lower Notch: 1

POSITION REPORT

ACCOUNT: WAKEFERN/SHOPRITE (PEG ONLY)
6' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2024 **LOPWAK0672EPWUL.IS24**

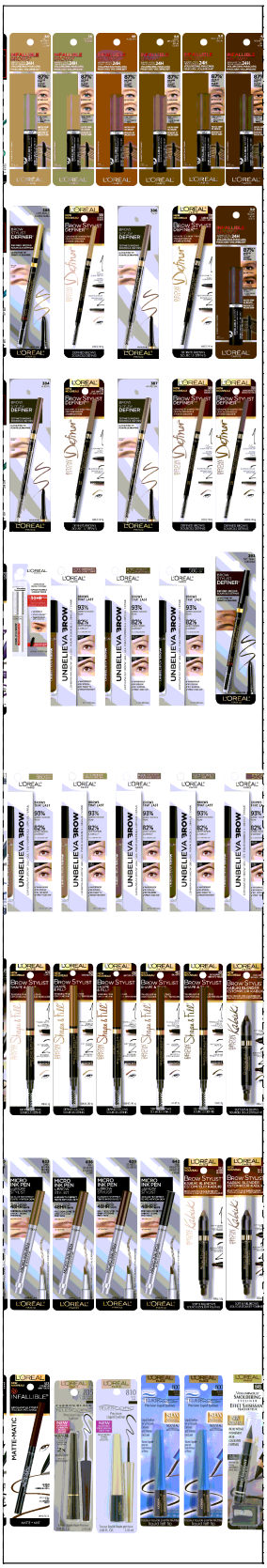
PEGBOARD 1 FOOTX6 FEET ** **PM1000000235** **Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in**

Loc. ID	Facings	UPC	Description	Shade	ID	Desc 2
189	1	071249669020	Voluminous Straight Brush	Black Brown	70903	315
189	1	071249669020	Voluminous Straight Brush	Black Brown	70903	315
190	1	071249345450	Voluminous Original Dual Pack	Dual Pack	P230564B	600
191	1	071249405062	Voluminous Mascara	deep green	P230561A	960
192	1	071249647738	Voluminous Noir Balm	Black	P2305616	980
192	1	071249647738	Voluminous Noir Balm	Black	P2305616	980
193	1	071249650677	Voluminous Brown Balm	Brown	P2305616	981
194	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	70920	395
194	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	70920	395
195	1	071249101919	Voluminous Carbon Black	Carbon Black	70919	335
195	1	071249101919	Voluminous Carbon Black	Carbon Black	70919	335
196	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	P230564E	204
197	1	071249343319	Voluminous Lash Paradise WTP	Black	P230564E	203
197	1	071249343319	Voluminous Lash Paradise WTP	Black	P230564E	203
198	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	P230564C	205
199	1	071249672891	Telescopic Lift Mascara	Blackest Black WSH	P2300D25	990
200	1	071249672907	Telescopic Lift Mascara	Black WSH	P2300D25	991
201	1	071249672914	Telescopic Lift Mascara	Black Brown WSH	P2300D25	992
202	1	071249672945	Telescopic Lift Mascara	Black WTP	P2300D25	993
203	1	071249404362	Bambi Mascara WTP	Black	P2300D06	406
204	1	071249149768	Double Extend Beauty Tubes	Blackest Black	70902	575
204	1	071249149768	Double Extend Beauty Tubes	Blackest Black	70902	575
205	1	071249149744	Double Extend Beauty Tubes	Black	70902	570
206	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	P230562R00	623
207	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	P230562R00	624
208	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	P230562R00	625
209	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	P2300D6K	626
210	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	P230561100	655
211	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	P230561200	630
211	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	P230561200	630
212	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	P230561200	670



Lower Notch: 1

TRUE MATCH SUPER-BLENDABLE FOUNDATION NATURAL BUILDABLE COVERAGE
TRUE MATCH SUPER-BLENDABLE FOUNDATION NATURAL BUILDABLE COVERAGE
TRUE MATCH SUPER-BLENDABLE FOUNDATION NATURAL BUILDABLE COVERAGE
TRUE MATCH SUPER-BLENDABLE FOUNDATION NATURAL BUILDABLE COVERAGE
TRUE MATCH POWDER BLUSH NATURAL FLUSH OF COLOR
TRUE MATCH POWDER BLUSH NATURAL FLUSH OF COLOR
TRUE MATCH PRESSED POWDER NATURAL BUILDABLE COVERAGE
INFALLIBLE PRO-MATTE FOUNDATION LONGWEAR MATTE
INFALLIBLE PRO-MATTE FOUNDATION LONGWEAR MATTE


L'OREAL
UNBELIEVA 3ROW

VOLUMINOUS
ORIGINAL
LASH PARADISE
TELESCOPIC
AIR VOLUME
BUTTERFLY
L'ORÉAL

VOLUMINOUS
ORIGINAL
VOLUMINOUS
ORIGINAL
VOLUMINOUS
ORIGINAL
VOLUMINOUS
ORIGINAL
VOLUMINOUS
VOLUMINOUS
VOLUMINOUS
VOLUMINOUS
LASH PARADISE
LASH PARADISE
LASH PARADISE
LASH PARADISE
TELESCOPIC
TELESCOPIC
bambi
bambi eye
bambi eye
bambi eye
BUTTERFLY
BUTTERFLY
VOLUMINOUS
VOLUMINOUS
VOLUMINOUS
VOLUMINOUS
L'OREAL

VOLUMINOUS
VOLUMINOUS ORIGINAL MASCARA
L'OREAL
VOLUMINOUS ORIGINAL
VOLUMINOUS NUDE/PLUM MASCARA
VOLUMINOUS SATIN BROWN MASCARA
VOLUMINOUS ORIGINAL MASCARA
NEW
LASH PARADISE
VOLUMINOUS LASH PARADISE MASCARA
TELESCOPIC LIFT
bambi eye MASCARA
DOUBLE EXTEND
LENGTH
VOLUMINOUS SUPER STAR
VOLUMINOUS MILLION LASHES